



## OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Website of the Year for <u>www.orientbell.com</u> (India's construction & design industry)



Integrated Brand Campaign of the Year for "Chote Bathroom ke Bade Upay" (India's construction & design industry)



Best Omnichannel retail Model Winners Future of Retail Summit & Awards 2020



Customer Retail Journey Innovation Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation

ZEE BUSINESS

National Human Capital
Leadership Congress & Awards



Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award'
   2016 organised by Ministry of Power for saving Power and Fuel consumption.







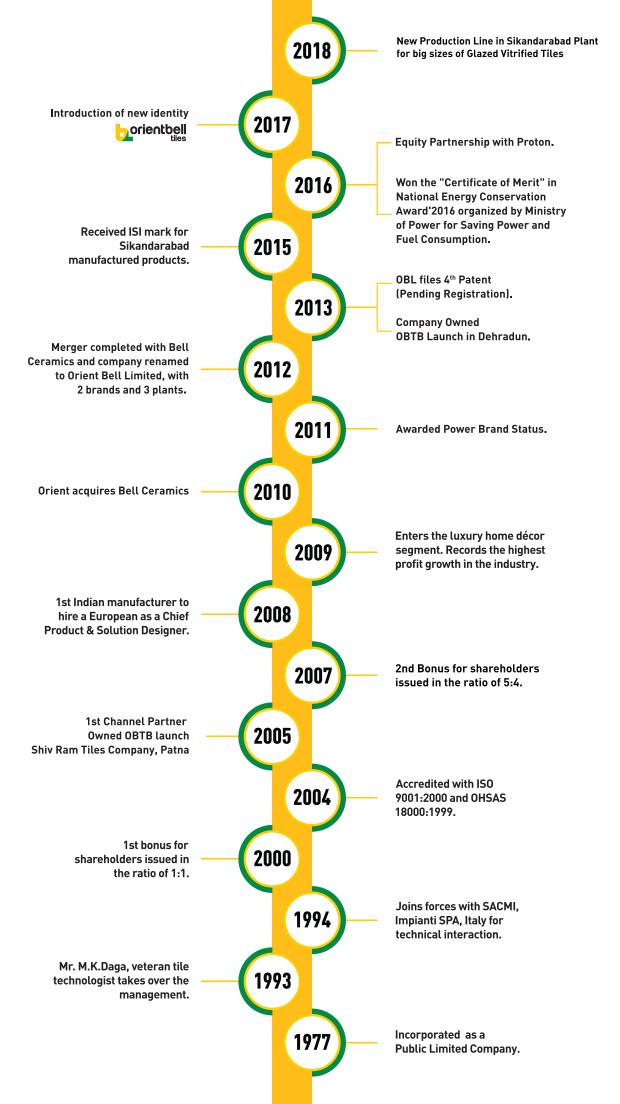








Listed on BSE (530365) for 20+ years. And also on NSE (ORIENTBELL).



# INDEX

What Inspires us	01-02
DGVT Cementum Crema	03-08-09-10-12
DGVT Cemento Gris	09-23
DGVT Cemento Sand	08
DGVT Chevron Weave	03
DGVT Jungi Bronze	05
DGVT Jungi Multi	06
DGVT Prime Dyna Beige	09
DGVT Travertine Beige	07
PGVT Botticino Marfil	16
PGVT Carrara Bianco Marble	20
PGVT Emperador Beige	15
PGVT Elegant Statuario	19
PGVT Maksi Dot Flake Multi	18
PGVT Natural Onyx Brown BM	11-24
PGVT Onyx Grey BM	23
PGVT Prime Dyna Grey	17
PGVT Travertine Brown	21
PGVT Travertine Crema	21
PGVT Silver Falls Natural Beige	13-18
PGVT Silver Falls Natural Grey	14
PGVT Sky Onyx Multi BM	22
Satin Onyx Silver	04

## Presenting to you

## INSPIRE

# What Inspires us?

Nature continues to amaze us with its offerings. As we explore, we realize there is so much to see, so much to appreciate. Even the surface of THE MOON is an inspiration that we have explored.

Man, nature's supreme creation, has also created wonders that awe inspired us. The stone blocks used in making the great pyramids or the Coliseum in Rome are few examples.

Inspired by the world around us, we introduce INSPIRE 600X600 mm.

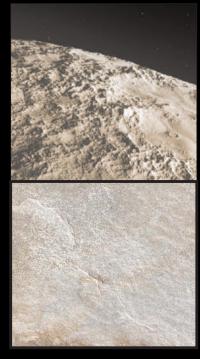
Through this range, we intend to INSPIRE Builders, Architects, Interior Designers, You and US.



Inspired by
Granite mountains
DGVT Natural Rock Grey Dark

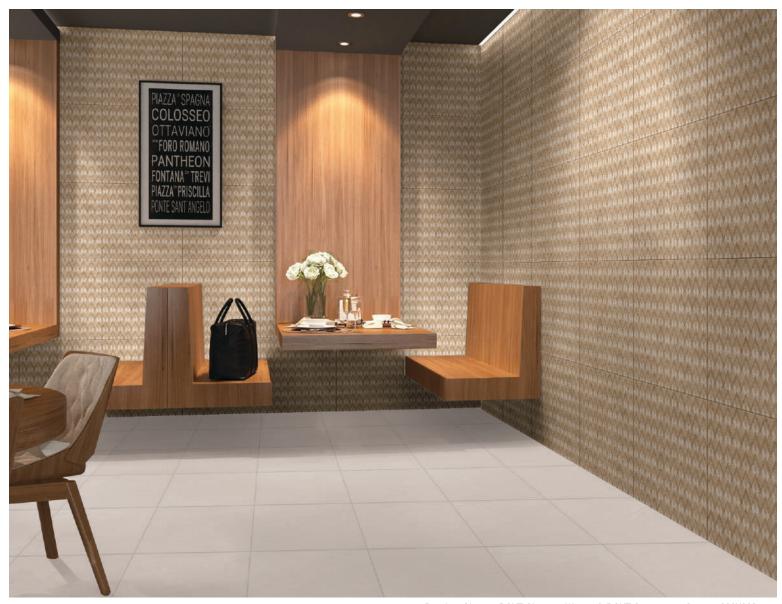


Inspired by the cave rocks of early men DGVT Natural Rock Beige



Inspired by the surface of "The Moon" DGVT Natural Rock Grey Light

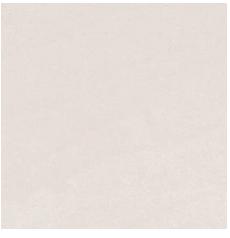




Preview Shown: DGVT Chevron Weave & DGVT Cementum Crema\_600X600 mm



DGVT Chevron Weave



DGVT Cementum Crema



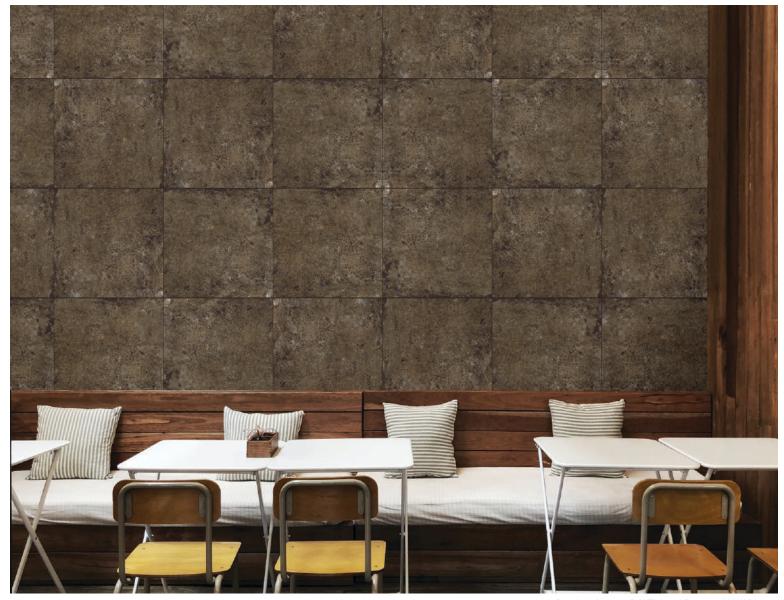


Satin Onyx Silver



Preview Shown: Satin Onyx Silver\_600X600 mm





Preview Shown: DGVT Jungi Bronze\_600X600 mm

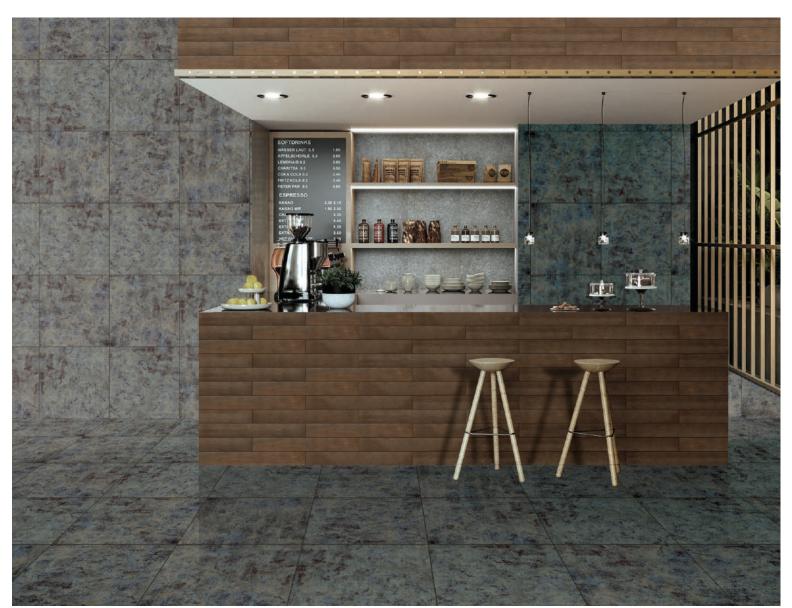


DGVT Jungi Bronze





DGVT Jungi Multi



Preview Shown: DGVT Jungi Multi\_600X600 mm & DGVT Oak Wenge Wood 195x1200 mm





Preview Shown: DGVT Travertine Beige\_600X600 mm & Rocker Line Art Beige HL\_600X1200 mm

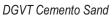


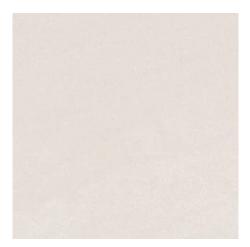
DGVT Travertine Beige



## Shown tiles are matte







DGVT Cementum Crema



Preview Shown: DGVT Cemento Sand & DGVT Cementum Crema\_600X600 mm



 $Preview \ Shown: DGVT \ Cementum \ Crema \ \& \ DGVT \ Cemento \ Gris \ \_600X600 \ mm \ \& \ Rocker \ Line \ Art \ Beige \ HL \ \_600X1200 \ mm$ 



DGVT Cementum Crema



DGVT Cemento Gris





DGVT Cementum Crema



Preview Shown: DGVT Cementum Crema\_600X600 mm



Preview Shown: PGVT Natural Onyx Brown BM & DGVT Prime Dyna Beige\_600X600 mm



PGVT Natural Onyx Brown BM

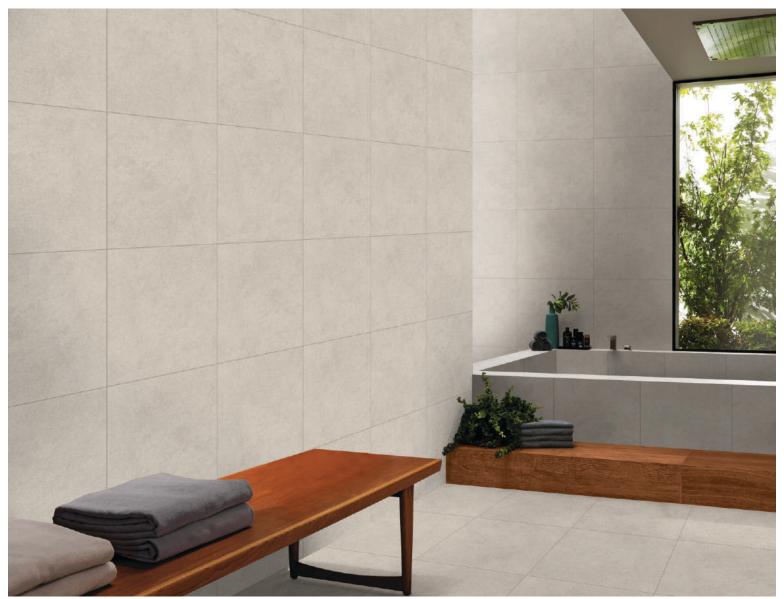


DGVT Prime Dyna Beige





DGVT Cementum Crema



Preview Shown: DGVT Cementum Crema\_600X600 mm





Preview Shown: PGVT Silver Falls Natural Beige\_600X600 mm



PGVT Silver Falls Natural Beige





PGVT Silver Falls Natural Grey



Preview Shown: PGVT Silver Falls Natural Grey\_600X600 mm





Preview Shown: PGVT Emperador Beige\_600X600 mm & Rocker Smoky Linex Grey HL $\_$ 600x1200mm



PGVT Emperador Beige





PGVT Botticino Marfil



Preview Shown: PGVT Botticino Marfil\_600X600 mm





Preview Shown: PGVT Prime Dyna Grey\_600X600 mm, Super Gloss White Strips Super Black\_600X1200 mm & EHM Stacked Stone White\_300X600 mm



PGVT Prime Dyna Grey



## Shown tiles are glossy



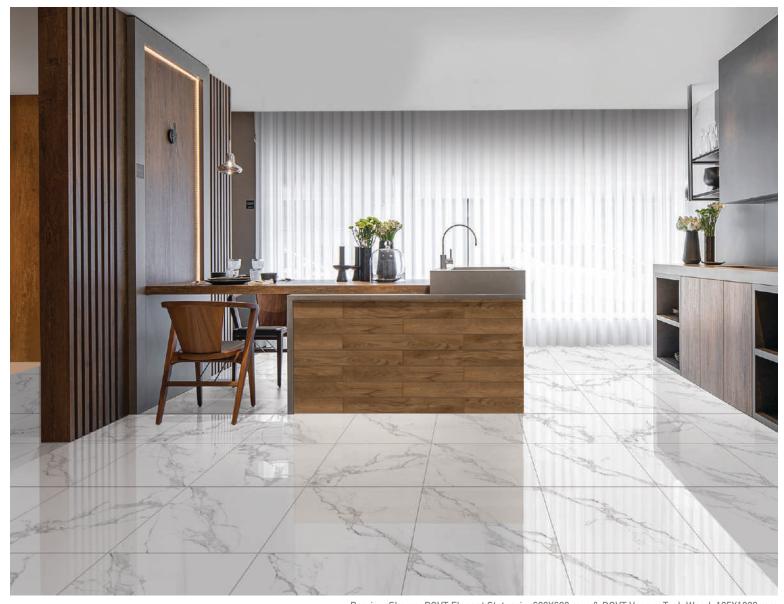
PGVT Maksi Dot Flake Multi



PGVT Silver Falls Natural Beige



Preview Shown: PGVT Maksi Dot Flake Multi & PGVT Silver Falls Natural Beige  $\_600X600~\text{mm}$ 



Preview Shown: PGVT Elegant Statuario\_600X600 mm & DGVT Veneer Teak Wood\_195X1200 mm



PGVT Elegant Statuario





PGVT Carrara Bianco Marble



Preview Shown: PGVT Carrara Bianco Marble & DGVT Vitara Bianco\_600X600 mm



Preview Shown: PGVT Travertine Crema & PGVT Travertine Brown\_600X600 mm



PGVT Travertine Crema



PGVT Travertine Brown





PGVT Sky Onyx Multi BM



Preview Shown: PGVT Sky Onyx Multi BM\_600X600 mm





Preview Shown: PGVT Onyx Grey BM\_600X600 mm



PGVT Onyx Grey BM





PGVT Natural Onyx Brown BM



Preview Shown: PGVT Natural Onyx Brown BM\_600X600 mm



## TECHNICAL SPECIFICATIONS Glazed Vitrified Tiles

Packing Details						
Size	No. of Tiles	Covered Area Per Carton				
( In mm. )	No. of Tiles Per Carton	( In Sq. Mtr. )	( In Sq. ft. )			
600X600 (SKD)	4	1.44	15.5			

Characteristics	Test Methods	Requirement as per ISO 13006 ≤ 0.5 Group B Ia		per IS 15622:2017 % Group B Ib	OBL Norms		
Dimension & Surface Quality			Unrectified	Rectified			
Deviation in Length & Width		±0.6%	± 0.4%	± 0.1 %	± 0.1 %		
Deviation in Thickness		±5%	± 5.0 %  ± 0.3 %  ± 0.1 %  ± 0.1 %		± 4 %		
Straightness of Sides	10.10/00/10 . 11.000/	±0.5%			± 0.1 %		
Rectangularity	IS 13630 (Part 1):2006	±0.5%			± 0.1 %		
Surface Flatness		±0.5%	± 0	.5 %	± 0.2 %	99	
Surface Quality		Min. 95 % tiles should be free from visible defects	Min. 95 % tiles should be free from visible defects		Conforms		
Physical Properties							
Water Absorption	IS 13630 (Part 2):2006	Avg ≤ 0.5, Individual max, 0.6	Avg 0.08 <e 3,="" 3.3,="" individual="" max<="" td="" ≤=""><td colspan="2">Avg ≤ 0.5, Individual max, 0.6</td></e>		Avg ≤ 0.5, Individual max, 0.6		
Modulus of Rupture in [N/mm²]	IS 13630 (Part 6):2006	Minimum 35, Individual 32, Min	Avg 30, Individual 27, Min		Avg 38 Min, Individual 35, Min		
Breaking Strength in N	IS 13630 (Part 6):2006	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min	< 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min		1500, Min	99	
Moisture Expansion in mm/m	IS 13630 (Part 3):2006	Declare Value	0.02, Max		< 0.02		
Scratch Hardness of Surface (Moh's Scale)	IS 13630 (Part 13):2006	NA	5, Min		5 to 8 Depending on Design/Surface		
Resistance to Surface Abrasion of Glazed Tiles (Class I to V)	IS 13630 (Part 11):2006	Test Method Available	Class II, Min		Class-III to Class-V Depending as per Design / Surface	g 😛	
Co-efficient of Linear Thermal Expansion from Ambiant Temperature to 100°C	IS 13630 (Part 4):2006	Test Method Available	7x10°K¹, Max		Conforms		
Thermal Shock Resistance	IS 13630 (Part 5):2006	Test Method Available	10 cycles, Min		Passed		
Crazing Resistance	IS 13630 (Part 9):2006	Test Method Available	4 Cycles@7.5 bar, Min		4 Cycle @ 7.5 Bar Min	<b>9</b>	
Frost Resistance	IS 13630 (Part 10):2006	Required	Required		Resistance		
Bulk Density, in (g/cc)	IS 13630 (Part 12):2006	NA NA	2.0, Min		> 2.1		
Impact Resistance- Coefficient of Restitution	IS 13630 (Part 14):2006	Manufacturer to State	0.55, Min		0.7-0.85		
Chemical Properties							
Resistance to Staining of Glazed Tiles		Min, Class 3	Class I, Min		Conforms		
Resistance to Household Chemicals		Min, GA	Class AA, Min		Conforms	Conforms	
Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds)	IS 13630 (Part 8):2006	Test Method Available	Required, if agreed		Conforms		

**NOTE:** Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

#### **Application Areas**





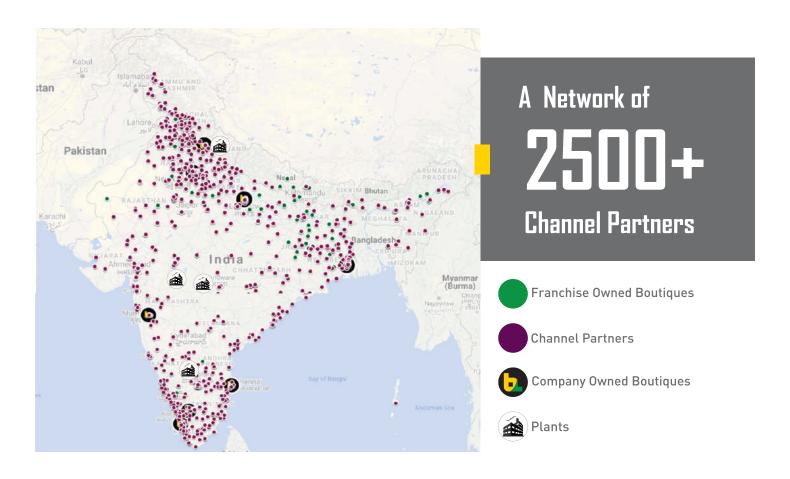












#### **ORIENT BELL TILE BOUTIQUE**

#### **CHANDIGARH**

SCO - 6, First Floor, Sector 7-C, Madhya Marg, Chandigarh-160 019, Tel.: +91 172 4624 342

#### CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

#### **COCHIN**

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031 Tel.: +91 97457 68058

#### **COIMBATORE**

11, 1st Floor, Venkata Samy Road (East), R.S. Puram, Coimbatore-641 002, Tel.: +91 89799 41666

#### **DEHRADUN**

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001, Tel.: +91 97197 01064

#### KOLKATA

8/1, Burdwan Road, Alipore, Kolkata-700 027, Tel.: +91 33 4068 4046/7

#### **LUCKNOW**

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

#### **NEW DELHI**

M-47, GK-II, M Block, New Delhi-110 048, Tel.: +91 11 4068 7468/69

#### **PUNE**

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037 Tel.: +91 73910 72247

#### **VADODRA DISPLAY CENTRE**

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390007, Gujarat Tel.: +91 98254 14113



### Making Tile Selection Easier



Find tiles similar to a reference image



Try floor tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render\*

www.orientbell.com

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